



MARKETING

Univision Reveals Powerful Line Up for 2009-2010 Season Showcasing Proven Formula Across Three TV Networks

World Cup, Novelas, and Reality infuse schedule on Univision, TeleFutura and Galavision

NEW YORK, May 21 /PRNewswire-HISPANIC PR WIRE/ -- Univision Communications Inc., the leading Spanish-language media company in the U.S., today announced a robust programming line-up for Univision, TeleFutura and Galavision in the 2009-2010 season. The new programming slate includes the exclusive Spanish-language broadcast of the 2010 FIFA World Cup South Africa(TM) in high definition, blockbuster novelas, and highly anticipated reality shows.

"At the heart of Univision's success is a proven formula of top notch programming that no other network can match. Year after year, Univision broadcasts many of the most watched programs, which on many nights outdeliver its English-language network competitors," said Ray Rodriguez, president and COO, Univision Communications Inc. "We are very excited about our 2009-2010 line-ups, including once again being the exclusive Spanish-language home of the World Cup, which reached 50 million viewers in 2006 and is sure to be an even greater success in 2010 in high definition across our networks."

While most English-language networks continue to lose audience, Univision is growing. So far this broadcast season, Univision has grown among Total Viewers +11 percent, while ABC, NBC, FOX and CW have declined. Among Adults 18-49, Univision is also growing while ABC, NBC, FOX and CW are down. Additionally this May Sweep, Univision continues to own Friday nights, ranking as the #1 network among all Adults 18-34, not just Hispanic.

"With our three distinctively branded networks -- Univision, TeleFutura, and Galavision -- we are in a uniquely powerful position to deliver what our consumers want, 24-hours per day, across all media platforms," said Rodriguez.

Univision Communications includes Univision, the #1 Spanish-language television network; TeleFutura, the #2 Spanish-language network in some key dayparts; Galavision, the #1 Spanish-language cable network; as well as Univision Radio, the #1 Spanish-language radio group; Univision.com, the #1 Spanish-language online portal; and Univision Movil, offering the industry's most comprehensive Spanish-language suite of mobile offerings.

Photographs of new programs are available for download at the following Internet address:
<ftp://ftp.univision.net>.

USERNAME: uciprogramming
PASSWORD: 2009

2009/2010 PROGRAMMING LINEUP FOR THE UNIVISION NETWORK



NEW PROGRAMS

World Cup

In June & July 2010, Univision presents the greatest sporting event in the world, the 2010 FIFA World Cup South Africa(TM). And for the first time ever, this exclusive Spanish-language broadcast on the Univision networks will air in high definition. Univision's critically acclaimed coverage will include fifty-six games live, with the remaining eight on sister network TeleFutura. Both TeleFutura and Galavision will rebroadcast fifty-two games. With entertainment and news programming also producing special World Cup editions, over 400+ hours of coverage will transform the Univision networks into the World Cup destination for millions of passionate fans. (Dayparts Vary)

Novelas

Univision novelas reign supreme with Hispanic audiences as they feature the most captivating stories, the A-list of the A-list stars, and come from the most talented and accomplished directors and producers in the Spanish-speaking world.

"Atrevete a Sonar" (Dare to Dream). A modern-day ugly duckling story - Patricia, a.k.a. "Patito" (Duckling), is a sweet girl with a good heart whose health issues send her to a children's hospital. Her two fondest dreams are to meet her father and to become a famous singer. In a strange chain of events "Patito's" doctor turns out to be her father, and she finds her dreams are within reach. Producer Luis de Llano Macedo wins the hearts of us all, starring -- Danna Paola (Querida Enemiga), Vanessa Guzman (Alborada), Rene Strickler (Cuidado con el Angel), and Cynthia Klitbo (Palabra de Mujer). (Monday-Friday, Primetime)

"Un Gancho al Corazon" (A Blow to the Heart). From the producer of "Al Diablo con los Guapos," Angelli Nesma Medina, comes an unexpected story about an ex-stock-car champion racer meeting a beautiful female boxer. What follows is a delightful comedy of errors, full of adventures and entanglements, seasoned with generous helpings of tears, laughter and love. Cast includes Sebastian Rulli (Mundo de Fieras), Laisha Wilkins (Mujeres Asesinas), Raul Araiza (Duelo de Pasiones), and Danna Garcia. (Monday-Friday, Primetime)

"En Nombre del Amor" (In the Name of Love). Producer Carlos Moreno (Bajo la Misma Piel), brings his latest classic delving into the depths of everyday lives, to lay bare secret emotions. A family drama of two sisters, Macarena and Carlota, who fall in love with the same man and pay dearly for their love. This novela reunites the cast from the very successful "Al Diablo con los Guapos" -- Allison Lozz, Altair Jarabo, Laura Flores, as well as Victoria Ruffo (La Madrastra), Arturo Peniche (Alborada), Leticia Calderon (Laberintos de Pasion), and newcomer Sebastian Zurita. (Monday-Friday, Primetime)

"Sortilegio" (Lucky Spell). From one of Mexico's most successful producers, Carla Estrada (Pasion, Amor Real, Alborada), comes her next big hit. The story is centered around a woman who falls in love with and marries a man with a dual identity. When she discovers the man's real identity, the plot takes an unexpected twist. Currently in production on the exotic Caribbean coast of Mexico, featuring -- Jacqueline Bracamontes (Las Tontas no van al Cielo), William Levy (Cuidado con el Angel), Daniela Romo (Alborada), Gabriel Soto (Querida Enemiga), Chantal Andere (Destilando Amor), and Ana Brenda (Juro que te Amo). (Monday-Friday, Primetime)

"Verano de Amor" (Summer of Love). Producer Pedro Damian (Rebelde) is back with another youth hit -- this



time a summer story about a group of young friends who grow up together in the beautiful seaside town. It will be a summer of change, of tears and disappointment, but also of dreams, new life, new friends, and new loves. With RBD sensation, Dulce Maria, along with "Rebelde" cast members Enrique Rocha and Juan Ferrara, newcomer Mark Tacher, and Luz Maria Jerez (Querida Enemiga). (Monday-Friday, Daytime)

Reality

"Viva El Sueno" (Live the Dream). An original reality TV format, this 13-week competition showcases talented, but struggling professional Hispanic performers who need just one big break to make it to stardom. This highly anticipated mega event is now in production and will air live across the U.S. and Puerto Rico, with a panel of renowned music-industry experts. In the end, viewers will vote and ultimately choose Latin music's next superstar. (Sunday, Primetime)

"Hazme Reir y Seras Millionario" (Make Me Laugh And Become A Millionaire). From the creators of Bailando and Cantando por un Sueno comes a new comedy-based reality show. Viewers will delight in the fun as teams of three -- a contestant, a comedian, and a celebrity -- work to make the audience and the judges laugh. Hosts, Marco Antonio Regil (100 Mexicanos Dijeron) and Angelica Vale (La Fea Mas Bella), join in the antics giving challenges of improv, parody, sketches and imitations for the teams to present to a ruthless panel of judges. In addition to a cash prize, the winner will win a trip to the 2010 FIFA World Cup South Africa(TM). (Sunday, Primetime)

RETURNING FAVORITES

Specials

Univision, home of mega-event entertainment, will continue to air some of the highest-rated specials on Spanish-language TV, including premier musical events, award ceremonies and festivals. Most notably, next season's productions include the 10th annual "Latin GRAMMY(R) Awards" returning to Las Vegas; the 22nd annual "Premio Lo Nuestro a La Musica Latina" awards; the 7th annual "Premios Juventud" youth awards; "Premios TV y Novelas" and "Premios Oye!"

Reality

"Nuestra Belleza Latina" (Our Latin Beauty). The hit franchise that combines the glamour of a beauty competition with the excitement of reality television, will return to Univision for its fourth season.

Entertainment/Variety

Univision's signature entertainment properties return for another fun-filled season, including: "Sabado Gigante" (Giant Saturday) and "Don Francisco Presenta," (Don Francisco Presents) hosted by their legendary creator, Don Francisco; "El Show de Cristina," (The Cristina Show) with the Queen of Talk, Cristina Saralegui; "El Gordo y La Flaca," (The Scoop and the Skinny) with the delightful Lili Estefan and her partner in crime, Raul De Molina; and "Despierta America," (Wake Up America) with Ana Maria Canseco, Raul Gonzalez, Karla Martinez and Neida Sandoval.

Sports

Games from the biggest tournaments this year are on Univision, including the CONCACAF "Copa Oro" (Gold Cup) and the FIFA "Confederations Cup". Also "Futbol Liga Mexicana" (Mexican League Soccer) continues to



bring Hispanic America the live coverage of the exciting premier Mexican soccer division with play-by-play announcer Pablo Ramirez and color analyst Jesus Bracamontes. "Republica Deportiva" (The Sports Republic), hosted by popular television personalities Fernando Fiore, Rosana Franco and Felix Fernandez, is the original sports lifestyle program that combines sports and entertainment that has been a weekly destination on Univision for a decade.

News/News Magazines

Award-winning newscasts and the most trusted anchors in Hispanic America are on Univision; the Emmy award-winning evening newscast, "Noticiero Univision" (Univision Network News) with Jorge Ramos and Maria Elena Salinas; late news "Noticiero Univision - Ultima Hora" (The 11th Hour); nationally recognized news magazines, "Primer Impacto" (First Impact) with anchors Barbara Bermudo and Ilia Calderon; "Aqui y Ahora" (Here and Now), anchored by Teresa Rodriguez and Maria Elena Salinas; and "Al Punto" (To the Point), Univision's Sunday public affairs show hosted by Jorge Ramos.

Children's Programming

An educational and informative programming block to appeal to kids of all ages, "Planeta U" (Planet U) is a safe zone for all young viewers airing on Saturday mornings with an exciting line-up of shows including "Pinky Dinky Doo," "Dora La Exploradora," "Go, Diego, Go!," "Jakers!," "Dive Olly Dive," and "Los Viajes Del Inspector Gadget."

2009/2010 PROGRAMMING LINEUP FOR THE TELEFUTURA NETWORK

NEW PROGRAMS

World Cup

"2010 FIFA World Cup South Africa(TM)" with all games broadcast in high definition. For 31 days, TeleFutura will be an important destination for World Cup with exclusive coverage of eight live games and twenty-five "Best of the World Cup" broadcasts in primetime. (Dayparts Vary)

Movies

In the 2009/2010 season, TeleFutura is excited to add the following titles to what is already the largest Hollywood film library on Spanish-language television. Starting with "El Cantante" where real life couple Marc Anthony and his multi-talented wife, Jennifer Lopez, who also served as an executive producer for the film, star in this biopic based on the true story of the rise and fall of salsa singer, Hector Lavoe. TeleFutura will feed the appetite of action/adventure fans with many new titles this season including "Snakes on a Plane" (Samuel L. Jackson), "I, Robot" (Will Smith), "A Man Apart" (Vin Diesel), "Daredevil" (Ben Affleck), "Rush Hour 3" (Chris Tucker, Jackie Chan), "X2: X-Men United" (Hugh Jackman, Halle Berry, Patrick Stewart) and "Transporter" (Jason Statham). On the lighter side of film fare, we are proud to present "Monster-In-Law" and "The Wedding Planner," both featuring Jennifer Lopez. And the whole family can enjoy "Spy Kids 3-D: Game Over" with a cast including Antonio Banderas, Sylvester Stallone and Salma Hayek. (Primetime)

Novelas

"Dona Bella" (Beautiful Lady). This original production of the legendary book, Dona Bella, was created especially for, and in conjunction with, TeleFutura. The passionate love story follows the captivating life of a



beautiful woman who falls in love with a member of a prominent, yet conservative family. But her beauty becomes her worst enemy when she is kidnapped by a powerful businessman who uses her, then abandons her. Dona Bella returns to her village a shamed woman and looks for Antonio, her great love, only to be rejected by him, as he marries another woman. Wanting to avenge herself, Dona Bella takes charge, and turns her life in a whole new direction. Produced exclusively for TeleFutura. (Monday-Friday, Primetime)

Entertainment

"La Tijera" (The Scissors). TeleFutura's newest sensation has a lot to talk about! This show dissects celebrity news with razor-sharp focus and says what no one else dares to say. With exclusive stories, interviews and celebrity sightings, viewers will be up to date on the comings and goings of everyone's favorite stars. (Monday-Friday, Fringe)

"Famosos..." (Celebrities...). TeleFutura's "Famosos..." franchise captures the outrageous and exciting world of celebrities such as Ricky Martin, Penelope Cruz, Juanes, Shakira, Cristian Castro and more. Featuring countdowns of the juiciest and most-hysterical moments caught on film -- often direct from the paparazzi! This quarterly special features footage that no one thought would make it on-air, giving viewers an inside look at the entertainment world. No one is spared and nothing is hidden when "Famosos..." gets celebrities in its sights. (Quarterly, Primetime)

RETURNING FAVORITES

Entertainment

TeleFutura's bold and dynamic entertainment programming reflects our young action-oriented audience. "Escandalo TV" (Showbiz TV) continues to provide the liveliest two hours on TV. Hosted by Charytin Goyco, Marisa del Portillo, Felipe Viel and Lilia Luciano, this steady stream of surprise celebrity guests, the latest gossip, outrageous comedy skits and live music performances stirs-up great fun all week long. On "Veredicto Final" (Final Verdict) Judge Cristina Pereyra calls upon her vast legal experience as a former circuit court judge as she weighs the evidence and renders just and final verdicts. Pereyra's courtroom is the only one on Spanish-language television presided over by a real judge! On "Que Sabor!" (Such Flavor!) Maggie Jimenez is joined by different celebrities and chefs who serve up a whole lot of flavor.

Movies

With the biggest stars, the most popular Hollywood movies, and more of them than any other Spanish-language network, TeleFutura continues to be a blockbuster movie destination for film fanatics seven days a week. Whether seen for the first time or re-discovered, "Cine de las Estrellas" (All-Star Cinema) provides a fix of action, adventure, comedy or drama, all week long. Viewers can also wrap-up their weekday with a late-night movie on "Cinescape," or tune-in to a Saturday or Sunday matinee on "CinePlex." Every month Mauricio Mejia and Paola Pendoza host "Fiesta de Pelicula" (The Movie Party) at their loft full of friends, neighbors and special guests where they watch and discuss everything from the movies to food to music and fashion.

Sports

TeleFutura satisfies passionate Hispanic sports fans with some of the most lively futbol matches played in the world today. The network broadcasts one of the biggest tournaments, the CONCACAF "Copa Oro" (Gold Cup). TeleFutura is also a home broadcaster for "Futbol Liga Mexicana" (Mexican League Soccer), with hosts Pablo



Ramirez and Jesus Bracamontes. The FIFA "Confederations Cup," and "Champions League," are also found on TeleFutura. And TeleFutura has exclusive Spanish-language rights to the 27 games of "Major League Soccer," including the All-Star Game and the MLS Cup Final. In addition, every week night, "Contacto Deportivo" (Sports Encounter) is Spanish-language television's leading live sports wrap-up show, where Jorge Perez Navarro and Ricardo Celis give sports-hungry fans highlights, scores and the inside story of the teams and leagues they care about most.

Children's Programming

TeleFutura's weekend morning kids block features programming all members of the family can enjoy together. Starting with "Plaza Sesamo," (Sesame Street) the acclaimed Spanish-language television series for preschool children. Animated series take kids on adventures in "Escuadron Del Aire" (Flight Squad) and "Patrulla De Sapitos" (Toad Patrol). And educational series produced especially for children include "La Vida Animal" (Really Wild Animals), and "Reino Animal" (Animal Atlas).

2009/2010 PROGRAMMING LINEUP FOR THE GALAVISION NETWORK

NEW PROGRAMS

World Cup

Like Univision and TeleFutura, Galavision will become a destination for "2010 FIFA World Cup South Africa(TM)," providing viewers unparalleled access to the biggest sporting event in the world. In addition to the games, specially produced programs will provide viewers the full experience, to help them feel as if they were in South Africa themselves. (Dayparts Vary)

"Ventana a la Copa Mundial de la FIFA 2010" (Window to the World Cup). The preparations for the World Cup start long before the tournament, and this program focuses on all that's going on already -- qualifying matches, preparations in South Africa, and interviews with key personnel who make it all possible. From diehard soccer fans to general audiences, this show allows everyone to enjoy the making of the 2010 FIFA World Cup South Africa(TM). (Sunday, Primetime)

"Pasaje Al Mundial" (Ticket to the World Cup). As seen through the eyes of die-hard soccer fans, these one-minute capsules will provide exclusive stories and insight into the 2010 World Cup celebrations direct from South Africa. This fascinating series brings all of the excitement of the biggest soccer event in the world from the fans' perspective. (Dayparts Vary)

Entertainment

"Vida Salvaje" (Wildlife). New titles for this critically acclaimed documentary series include "Ballenas Asesinas" (Killer Whales), an innovative film revealing what sets apart the Killer Whale. The whales are able to pass on knowledge from generation to generation, resulting in a distinct culture. Similarly, "Tiburones Inteligentes" (Smart Sharks), transports you into the body of a super-predator. With Shark-cam as your eyes, viewers are taken where no diver dares to go. (Weekdays, Primetime)

"Expedicion Global" (Global Expedition). New titles for this extraordinary franchise bring viewers on even more spectacular journeys across our planet "La Vida en El Congelador" (Life in The Freezer), the international



Emmy award-winning series on the unveiling of Antarctica and "En Busca de Leones" (In Pursuit of Lions), interviews with experts who delve into how and why some animals have turned into human predators. (Sunday, Primetime)

RETURNING FAVORITES

Lifestyle/Entertainment

Galavision's broad portfolio of original, lifestyle programming entertains and informs audiences of every kind. On weekends, tune in to watch designers transform a home on "Decorando Contigo" (Decorating With You), or cook up something fabulous with Ingrid Hoffmann on "Delicioso" (Delicious), or inspire your next do-it-yourself project with "Casa al Dia" (Home, Improved). Tune in Thursday nights for maximum fun with Carlos Calderon, who brings you the latest videos, movies and more on "Acceso Maximo" (Total Access).

Sports/Sports News

Galavision's extensive sports programming includes mega-tournaments CONCACAF "Copa Oro" (Gold Cup) and "Champions League." The network also features year-round coverage of the #1 soccer franchise for U.S. Hispanics "Futbol Liga Mexicana" (Mexican League Soccer). And exclusive coverage of select FIFA tournaments continues, including the "Confederations Cup," the "Under-20 World Cup," and the "Under-17 World Cup" championships. In addition, the most in-depth and complete sports commentary and analysis throughout the week can be found on "La Jugada" (The Play of the Game), "Noticiero Todo Deportes" (All Sports News), "Mas Deporte"(More Sports), and "Accion"(Action).

News

Hispanics look to Galavision to stay connected to events happening around the world with round-the-clock newscasts delivered by some of the world's most trusted anchors. Live breaking news throughout the day, Monday through Friday, with "Primero Noticias" (News First), "Noticiero con Lolita Ayala" (The News with Lolita Ayala), "Noticiero con Paola Rojas" (The News with Paola Rojas), "Las Noticias por Adela" (The News by Adela), "Noticiero con Joaquin Lopez-Doriga" (The News with Joaquin Lopez-Doriga), with updates on the weekend with "Noticiero con Alejandro Cacho" (The News with Alejandro Cacho), and more in-depth coverage in newsmagazines, "Los Reporteros" (The Reporters) and "En Portada" (On the Front Page).

About Univision Communications Inc.

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 95% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 85% of U.S. Hispanic Households; Galavision, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 64 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 70 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico; and Univision Interactive Media, which includes <http://www.univision.com>, the premier Spanish-language Internet destination in the U.S., and Univision Movil, the industry's most comprehensive Spanish-language suite of mobile offerings. Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S. Univision Communications has television network operations in Miami and television and radio stations and sales



offices in major cities throughout the United States.

For more information, please visit <http://www.univision.net>.

SOURCE Univision Communications Inc.

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